



P. O. Box _____
Libertyville, CA 91310

March 25, 2007

Dear Prospective Sponsor:

The American Youth Soccer Organization (AYSO) is a non-profit organization founded in 1964. This organization promotes fitness, good sportsmanship, self-esteem and teamwork in our youth between the ages of 4 and 18 years. By offering them a fun after-school and weekend activity, AYSO gives our youth a positive place to direct boundless energy. Our tax-exempt ID# is 95-6205380.

Across the county thousands of kids play AYSO soccer. In our local Region 1776 alone, there are more than _____ kids playing AYSO soccer in the community of _____. These players participate in several different programs and events throughout the season.

Our region will be hosting one such event this year. On the weekend of July 14-15, 2007 our region will host the AYSO All-American Soccer Tournament. This tournament will provide the opportunity for approximately 94 teams to play additional soccer, and will also help raise funds to offer soccer scholarships to needy children in our area.

That's where you can help. We will have significant costs to host such an event, and your contribution will help to defray those costs allowing us to direct most of the proceeds to the intended purpose. Your tax-deductible monetary contribution will be very much appreciated.

We would like to feature your name in our list of supporters. I thank you for your time and interest. If you have any questions or need further information, please feel free to contact me.

Sincerely,

Joe Johnson
Tournament Director
AYSO Region 1776 All-American Tournament
(222) 456-3131
AllAmericanTD@ayso1776.org