



P. O. Box _____
Any Town, USA 91310

March 25, 2007

Dear Prospective Sponsor:

The American Youth Soccer Organization (AYSO) is a non-profit organization founded in 1964. This organization promotes fitness, good sportsmanship, self-esteem and team work in our youth between the ages of 4 and 18 years. By offering them a fun after-school and weekend activity, AYSO gives our youth a positive place to direct boundless energy. Our tax-exempt ID# is 95-6205380.

Across the county thousands of kids play AYSO soccer. In our local Region _____ alone, there are more than _____ kids playing AYSO soccer in the community of _____. These players participate in several different programs throughout the season.

One of these programs is our Secondary Season tournament teams. These teams are self-funded in that they purchase their own uniforms and pay entry fees to the tournaments they chose to participate in as well as all travel costs incurred. These teams represent AYSO as well as our community. A tournament team chooses the tournaments they wish to participate in, and it can be as local as _____ or as far away as Hawaii or New York. Your contribution will help to defray some of these expenses.

A sponsor's sole link with an AYSO tournament team is a tax-deductible monetary contribution. You are not required to participate in any way. However, a tournament schedule could be made available to you should you wish to attend tournament games for your sponsored team.

Thank you for your time and interest. If you have any questions or need further information, please feel free to contact me.

Sincerely,

Joe Doe
Director of Tournament Teams
AYSO Region _____
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johnd@regionayso.org