Memorandum of Understanding (MOU)

LOGOS (AYSO REGION and COMPANY)

This agreement (“Agreement”) is made between American Youth Soccer Organization REGION XX, located in CITY, STATE and ORGANIZATION/COMPANY, located at ADDRESS (individually, “Party” and collectively, “Parties”).

SPONSORSHIP INFORMATION

AYSO Region ### Receives:

* List either monetary or in-kind benefits region is receiving from sponsor

Sponsor Receives:

* List the specific benefits sponsor is receiving from region. Here are some examples:
	+ Banners at events
	+ Promotional booth at game days and/or tournaments
	+ Sampling at game days and/or tournaments (food/restaurant properties)
	+ Social media posts
	+ Logo recognition and acknowledgement on region website

PAYMENT INFORMATION

Amount Due: $xxx

If it is a barter agreement, instead of listing a number, just state “Trade”

MOU Terms: Automatically renewed each year unless stated otherwise in a written document by either party.