DATE

Dear Donor/Company,

AYSO (insert Section/Area/Region) is committed to enriching the lives of children through the beautiful game of soccer and we are hosting our (INSERT EVENT/CAMPAIGN) to raise funds for our program.

**With your help, we hope to** INSERT HOW MONEY WILL BE USEDand help even more players get out on the field and experience all the joys and benefits that come with youth soccer: promoting healthy habits, boosting confidence, building friendships and creating lasting memories.

As a sponsor, we are pleased to offer **sponsor benefits** that include, INSERT SPONSOR BENEFITS. Attached is a list of the benefits for the sponsorship levels.

Thank you for your consideration and we look forward to discussing how \*name of company and AYSO (insert Section/Area/Region) can partner together to make an impact in our community.

Best regards,